

FIONA WILTON

CREATIVE PROFESSIONAL

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Experience

Fingerprint Creative Media | Junior Creative

Dec 2023 - Present | St. Louis, MO | Part-time and Full-time

- Contributed to visual content development, including photo editing and restoration for client projects
- Supported multi-phase creative projects by preparing mockups, refining visual elements and ensuring visual consistency across digital and print deliverables
- Led social media strategy and content creation including graphics, short-form TikTok and Instagram videos and multi-platform planning

MOJO Ad (Senior Capstone Agency) | Student Art Director

Jan 2025 - May 2025 | Columbia, MO | Part-time

- Designed 18-page plan book for a campaign uncovering insights about the Youth and Young Adult (YAYA) market
- Created branding visuals and social media assets
- Worked cross-functionally with strategists and writers to concept and execute campaign visuals that aligned with research-based insights

Grove Communication | Marketing Intern

Jan 2024 - Apr 2024 | London, England | Part-time

- Developed Instagram content and digital assets for luxury watch brands Orient Watch and Pininfarina Hybrid Watches
- Created Instagram content based on a weekly calendar to drive engagement, and tracked basic performance metrics
- Assisted in managing influencer partnerships and supported brand growth for brands in the UK market
- Followed cultural trends that aligned with target market

The Maneater | Graphics Editor, Graphic Designer

Jan 2022 - May 2023 | Columbia, MO | Part-time

- Designed and illustrated visual content to accompany print and digital newspaper stories
- Collaborated with section editors to plan and produce monthly issues
- Led weekly meetings to assign stories and manage contributions
- Provided constructive feedback and support to graphic designers

Education

University of Missouri | Graduated May 2025

Bachelor of Journalism in Strategic Communication

Certificate in Multicultural Studies

Skills

Design Tools

- Adobe Creative Suite
 - Illustrator
 - Photoshop
 - InDesign
- Canva
- Knowledge of print and digital production processes

Digital Tools

- Microsoft 365
 - Powerpoint
 - Word
 - Excel
- Google Workspace
- Codecademy: HTML and CSS Certification

Social Media Skills

- TikTok
- Instagram
- Metricool Post Planning